



## NAMAMI GANGE



सत्यमेव जयते

Government of India

“ We will not let Ganga remain dirty ”

Narendra Modi  
Prime Minister

Together, let's make the Ganga clean and pure  
and display our commitment towards rejuvenating GANGA



The Ganga has been our lifeline since millennia. Let's get together during the Ganga Swachhta Pakhwada to ensure it remains so for millennia to come.

Participate in these awareness and action activities that are a part of Ganga Swachhta Pakhwada.

GANGA SWACHHTA PAKHWADA

16-31 March, 2017

- Awareness Activities:**
- Ganga Swachhta Sandesh Rallies
  - Nukkad Nataks/Skits
  - Awareness Camps
  - Cultural Programmes
  - Workshops and Symposium
  - Competitions
  - Community Interaction
  - Public Meetings
  - Ganga Chaupal

- Action Activities:**
- Cleanliness and Plantation Drives
  - Ganga Pledge
  - Ghat Adoption Mission

## NATIONAL MISSION FOR CLEAN GANGA (NMCG)

Ministry of Water Resources, River Development and Ganga Rejuvenation  
Government of India

<http://www.nmcg.nic.in>



GIVE IDEAS & SUGGESTIONS FOR  
**MANN KI BAAT**

YOUR THOUGHTS MAY BE SHARED BY THE PM WITH THE ENTIRE NATION!

SHARE YOUR  
INPUTS ON THE NARENDRA MODI APP  
THROUGH A MISSED CALL ON 1922  
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