



राष्ट्रीय स्वच्छ गंगा मिशन National Mission for Clean Ganga

F. No. TE-16016/4/2020-TECH4 NMCG/Part-1

Date: 01st December, 2023

To

1. Chief Secretary

Govt. of Uttar Pradesh,
Secretariat, Lucknow, Uttar-Pradesh

2. Member Secretary,

Uttar Pradesh Pollution Control Board
Building. No. TC-12V, Vibhuti Khand, Gomti Nagar
Lucknow (UP) – 226010.

3. M/s Shubh Creations,

Khsra No-67, Gaur Udhyog Kendra
Village Bazna, Mathura (UP)

Sub: Directions under section 5 of Environment (Protection) Act, 1986 regarding non-compliant Industry **M/s Shubh Creations Mathura, Uttar-Pradesh - reg.**

Ref: NMCG directions vide letter no. TE-16016/4/2020-TECH4 NMCG/922 dated 11th August, 2023- **reg.**

WHEREAS, National Mission for Clean Ganga (NMCG), an authority constituted under Environment (Protection) Act, 1986 vide Government of India (GoI) notification dated 7th October, 2016, is empowered to issue such directions Under section-5 of the E(P) Act, 1986, as it may consider necessary, by taking inter-alia measures for abatement of pollution and rejuvenation, protection and management of River Ganga and its tributaries to the concerned authority or local authority or other authorities or Board or Corporation or Person and they shall be bound to comply with such directions; and

WHEREAS, in order to investigate the role of textile units in Mathura Textile Cluster and relative increased pollution load discharge in River Yamuna vis-a-vis their compliance status, a joint surveillance drive was carried out during 07th – 08th October 2021 by the officials of NMCG and UPPCB, **M/s Shubh Creations Mathura**, (herein after referred as "the Unit") was found non-complying with respect to the following:

- Discharge norms at the Effluent Treatment Plant (ETP) outlet.
- Non-Installation of OCEMS
- In-adequate, capacity of Effluent Treatment Plant.

AND WHEREAS, NMCG issued a Show-Cause notice under section 5 of the Environmental (Protection) Act, 1986, to the Unit, on 06th April 2022. These Units submitted their replies and related action taken report, against the Show-Cause notice to NMCG in second week of October' 2022; and

WHEREAS, based on the information submitted by the Unit, to revalidate the compliance verification and to evaluate the pollution load discharge in River Yamuna vis-a-vis their compliance status, a joint surveillance drive was carried out from 19th & 20th January 2023 by the officials of NMCG and UPPCB and the Unit was found non-complying w.r.t., Environmental discharge norms, installation and connectivity of OCEMS in the Unit, inadequate treatment capacity of ETP Consolidated Consent & Authorization; and

WHEREAS, NMCG issued directions, dated 11.08.2023, under section 5 of the Environment (Protection) Act 1986 wherein it was inter-alia directed to the non-complying Unit, M/s Shubh Creations Mathura, UP that:

- A. All industrial process should be closed forthwith till the ETP is upgraded to achieve desired discharge norms as prescribed by CPCB and should be allowed to operate only after approval of NMCG.
- B. UPPCB should levy and recover the environmental compensation w.e.f., 07th Oct. 2021 from the **M/s Shubh Creations Mathura** for the effluent discharge into drains/ rivers/ irrigation.
- C. State Government of U.P. may direct District Administration to disconnect the electricity and water connection of the defaulting industry with immediate effect and a report thereof may be submitted within a week.
- D. Concerned officials of UPPCB who have failed to ensure compliance of this industry towards effluent discharge norms may be held responsible for dereliction of duty.
- E. An Action Taken Report must be submitted to NMCG within fifteen days from the date of receipt of the aforesaid directions.

AND WHEREAS, UPPCB issued closure directions to **M/s Shubh Creations Mathura** in September 2023, in continuation to above NMCG directions; and

WHEREAS, The Unit made its representation and submitted their replies and related action taken reports, in last week of 13th September, 2023 detailing out measures taken by them toward compliance to NMCG directions, dated 11.08.2023 and on 23rd Nov, 2023 submitting an undertaking that the Units may be allowed to operate industry to optimize the ETP performance, with an commitment that the industries shall operate their ETP strictly in compliance with stipulated discharge norms and will recycle 70% treated effluent in their process and premises; and

WHEREAS, NMCG conducted a joint surveillance of the textile Units along-with UPPCB and CPCB joint committee on 13.10.2023 - 20.10.2023 and based on this joint surveillance, following recommendations, were made:

- The Unit shall obtain the valid CCA from UPPCB and NOC for groundwater abstraction for all borewell(s) from UP Groundwater board/ authority.
- The Unit shall install OCEMS at the final outlet and sensor of OCEMS should be installed in a continuous flow discharged treated water at outlet and in addition, the Unit shall provide connectivity (24x7) of OCEMS with CPCB/UPPCB server.
- The Unit shall maintain the required piezometers as prescribed by Groundwater authorities.
- Adequate storage and collection arrangements along with designated, confined, shaded storage for sludge from filter press/sludge drying beds shall be provided.
- To assess an adequate water balance of input to ETP w.r.t., output from ETP, reuse of treated water in the industry along-with installing flowmeters at all inlet, outlet and recycling points of process units and ETP.
- Following units of Effluent Treatment Plant and parameters needs additional upgradation and attention to achieve satisfactory performance:
 - Capacity of all the treatment Units in ETP should be designed in reference with CPCB Charter.
 - Treatment and handling plan for reject from Nano filtration/ RO /Softener/ boiler blowdown etc.
 - Identification of material flow and directions in pipelines, access and signage for sample collection at inlet and outlet of ETP.
 - Environmental Laboratory for ETP is still under development with no equipment or tools evident.
 - Maintenance of logbook of all ETP operations including water consumption, recycling of water, chemical consumption, sludge handling and transport, flowmeters etc.
- Following the surveillance, the joint committee has this view that the Unit may be allowed to resume its operations with certain conditions so that the Unit may complete the upgradation process of ETP and become compliant to the discharge norms.

AND NOW THEREFORE, keeping in view the representation and submissions made by the Unit, **M/s Shubh Creations Mathura** and the recommendations of the joint committee formed by NMCG and in exercise of the powers conferred under Section 5 of Environment (Protection) Act, 1986, the Competent Authority of NMCG directs that **NMCG directions dated 11.08.2023, shall be kept in abeyance (Points A & C)**, for a period of **4 months w.e.f.**, the date of issue of this letter (i.e., **till 31st March 2023**), subject to the following:

- The Unit may be allowed to operate at 50% of its production capacity for a period of 4 months only;

- The upgradation of ETP shall be necessarily carried out in period of 4 months from the date of issue of this letter to achieve its satisfactory performance;
- The Unit shall submit its action taken report in regards with upgradation of its ETP and analysis report from a NABL/EPA approved laboratory on **fortnightly** basis;
- UPPCB may submit a **monthly** compliance status report of industry;
- After expiry of this kept-in-abeyance period of four months the overall performance/upgradation of industries will be re-assesses by NMCG for actions as appropriate.



(G Asok Kumar)
Director General, NMCG

Copy to:

- 1) Chairman, Central Pollution Control Board, Delhi.
- 2) District Magistrate, Mathura.

Copy for kind information to:

- 1) PPS to Secretary, Department of Water Resources, River Development and Ganga Rejuvenation, Ministry of Jal Shakti, Shram Shakti Bhawan, Delhi.
- 2) PS to Director General, NMCG.
- 3) PS to ED (Project), NMCG
- 4) PS to ED (Technical), NMCG
- 5) PS to ED (Finance), NMCG
- 6) PS to ED (Admin), NMCG