

TE-16015/1/2024-KPMG-NMCG  
National Mission for Clean Ganga  
D/O of Water Resource, River Development and Ganga Rejuvenation,  
Ministry of Jal Shakti  
Government of India

1<sup>st</sup> Floor,  
Major Dhyanchand Stadium,  
India Gate, New Delhi -110002  
Dated: 02<sup>nd</sup> July 2024

OFFICE MEMORANDUM

National Mission for Clean Ganga (NMCG), Ministry of Jal Shakti in coordination with National Institute of Urban Affairs (NIUA), Ministry of Housing and Urban Affairs (MoHUA) is developing Urban River Management Plans (URMPs) for the river cities in Ganga Basin.

2. URMP for the cities of Kanpur & Ayodhya have been prepared. The development of URMPs for 25 river cities in Phase-1 and 35 in *Phase-2* have been initiated jointly by NMCG & NIUA through URMP-PMU.
3. In order to operationalize the interventions identified under each URMP, a central level *URMP Steering Committee (USC)* for each Ganga State is proposed for collaborative governance mechanism, with composition as below:

a) Director General (DG), NMCG	Chairperson
b) Director, NIUA	Member
c) Nominee of MoHUA	Member
d) Nominee of Principal Secretary, Urban Development Dept. (UDD) and/or Housing and Urban Affairs (HUA), <i>as applicable</i>	Member
e) Project Director, SPMG/SMCG	Member
f) Nominee of State Town and Country Planning Office (TCPO)	Member
g) Nominee of World Bank	Member
h) Director, SPA Delhi	Member
i) Director, CSE	Member

4. The *URMP Steering Committee (USC)* will be assisted by the URMP-PMU for overseeing the effective implementation of the URMPs, across participating cities through the following measures:
- a) City Selection Criteria
  - b) Oversee the process of preparation & finalization of URMP
  - c) Formalizing the overall implementation strategy including funding mechanism & convergence
  - d) Monitor the Implementation Outcome of URMP Interventions.
5. In this regard, MoHUA, PS-UDD/HUA and State TCPO, State DGCs are suggested to nominate a suitable representative by 22.07.2024.

This issues with the approval of the competent authority.

(Nalin Kumar Srivastava)  
Deputy Director General, NMCG

**To:**

- a) Additional Secretary (A & CV), MoHUA
- b) PS UDD and/or HUA, as applicable
- c) PDs of all SPMG/SMCGs
- d) World Bank
- e) Chief Town & Country Planner Uttarakhand
- f) Chief Town & Country Planner Uttar Pradesh
- g) Chief Town & Country Planner Bihar
- h) Chief Town & Country Planner Jharkhand
- i) Chief Town & Country Planner West Bengal
- j) Director, NIUA
- k) Director, SPA Delhi
- l) Director, CSE

**Copy to:**

- a) PPS to DG, NMCG
- b) PS to DS, NMCG