

**National Mission for Clean Ganga (NMCG)**  
**Department of Water Resources, River Development & Ganga Rejuvenation**  
**Ministry of Jal Shakti**

1st Floor, Major Dhyan Chand National Stadium,  
India Gate, New Delhi – 110002

F.No: Co/6/2022

Dated: 27<sup>th</sup> July 2022

**Notice Inviting Tender for Selection of Social Media Management Agency**

NMCG invites proposals through Central Public Procurement Portal (<https://eprocure.gov.in/eprocure/app>) from interested firms who meet the eligibility criteria as per the Request for Proposal (RFP) document for the Selection of Social Media Management Agency.

The proposals along with the necessary documents have to be submitted only on e-procurement portal as stipulated in in the RFP document.

Intending bidders who have not enrolled/registered in e-procurement portal (<https://eprocure.gov.in/eprocure/app>) are requested to register themselves on the website. Possession of a valid Digital Signature Certificate (DSC) in the form of smart card/e-token is a prerequisite for registration and participating in the bid submission activities through this web site. The web site also has user manuals with detailed guidelines on enrollment and participation in the online bidding process.

<b>S. No.</b>	<b>Event Description</b>	<b>Date and Time</b>
1.	RFP Publish date	27 <sup>th</sup> July 2022
2.	RFP download start date	27 <sup>th</sup> July 2022 from 16:00 Hrs.
3.	Clarification start date	27 <sup>th</sup> July 2022 from 16:00 Hrs.
4.	Pre-Bid Conference by Virtual Meeting Platform	5 <sup>th</sup> August 2022 at 10:30 Hrs.
5.	Clarification end date and time	5 <sup>th</sup> August 2022 at 17:00 Hrs.
6.	Bid Submission Start Date & Time	17 <sup>th</sup> August 2022 from 11:00 Hrs.
7.	Bid Submission end date & time	25 <sup>th</sup> August 2022 up to 15:00 Hrs.
8.	Last date & time for downloading the RFP	25 <sup>th</sup> August 2022 up to 15:00 Hrs.
9.	Last date & time for submission of Bid Security, PoA, Joint Bidding Agreement as applicable in Hard Copies	25 <sup>th</sup> August 2022 up to 15:00 Hrs.
10.	Last date & time for submission of proposal in e-procurement portal (Proposal Due Date or PDD)	25 <sup>th</sup> August 2022 up to 15:00 Hrs.
11.	Opening of Technical Proposals through e-procurement portal	25 <sup>th</sup> August 2022 up to 15:30 Hrs.
12.	Presentation on Approach & Methodology	To be informed later

13.	Opening of Financial Proposal through e-procurement portal	To be informed later
14.	Signing of Agreement	Within 15 days of acceptance of LOA
15.	Validity of Proposal	180 days from Proposal Due Date

For detailed eligibility criteria and terms of reference, please refer to the Request for Proposal (RFP) documents which can be downloaded from NMCG Website ([www.nmcg.nic.in](http://www.nmcg.nic.in)) and e-procurement portal (<https://eprocure.gov.in/eprocure/app>) as per the schedule mentioned above.

**Director General  
National Mission for Clean Ganga**